

2017 MEDIA KIT

DyNamite![®]
DNT Dynamite Design



About DNT

WHO WE ARE

DNT Dynamite Design, LLC is a New Jersey based graphic design and illustration studio run by husband & wife team, Edmund and Daveia Odoi.

We believe having great design directly correlates with a company's success. That's why we work hard to help you grow.

WHO WE'VE WORKED WITH



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www.dntdynamite.com - NJ, USA

WHAT WE DO

We create dynamic visuals to improve your brand's position and reach.

Scriptures We Work By

Whatsoever thy hand findeth to do, do it with thy might; for there is no work, nor device, nor knowledge, nor wisdom, in the grave. --*Ecclesiastes 9:10*

Let your light so shine before men, that they may see your good works, and glorify your Father which is in heaven.

--*Matthew 5:16*



We are also the producers of "The DynaSmiles® by DNT" which is our refreshingly delightful collection of lifestyle accessory products featuring Daveia's bright and colorful art style.

as seen on... ESSENCE.com ESSENCE BET★COM BLACK ENTERPRISE

Illustration

Our illustrative work is a refreshingly delightful form of visual communication.

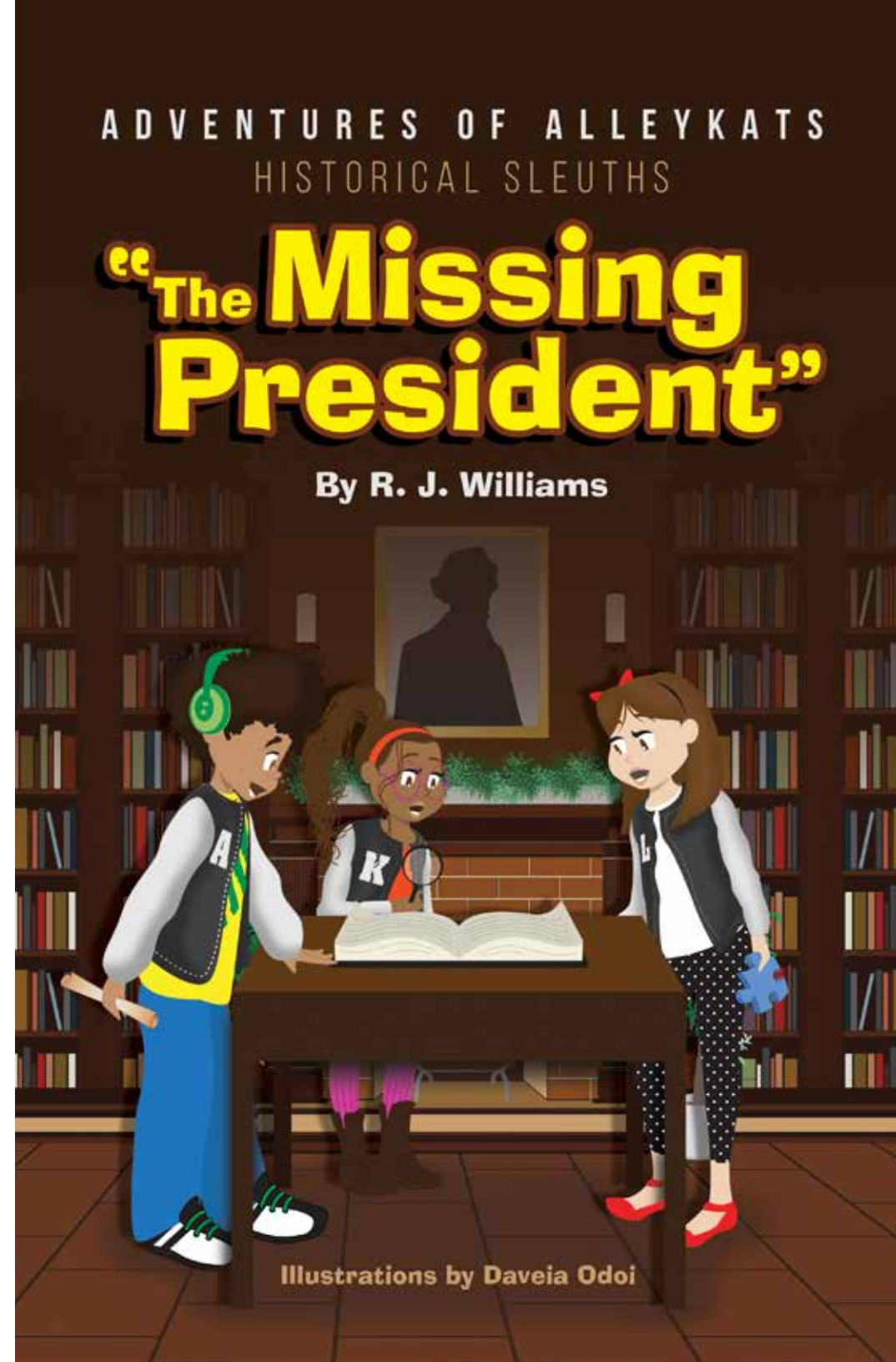
Commonly requested for children's books and product branding, our drawings are sure to add that "WOW" factor to boost your presentation.

Services Include

- Brand Characters
- Children's Books
- Editorials
- Surface Patterns
- Product Branding



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Illustrations by Daveia Odoi

Brand Identity

As the premiere symbol of your company, having your branding professionally designed will benefit your business for years to come.

Services Include

- Brand Clarity Sessions
- Brand Building Sessions
- Branding Style Guide
 - Color Scheme & Fonts
- Logo Development
- Business Card Design
- Brand Character (Mascot) Design



Online Branding

To get the most out of your online marketing tools require a culmination of design know-how on both sides of the screen.

With us at the helm, you'll receive a great website to help engage and convert your target audience.

All Website Design Packages Include

- Branding Consultation
- Customized Graphic Templates
- Intricate Web Page Layout & Hierarchy
 - *For Informative Websites & Blogs*
- Responsive Design
 - *Smart Phones & Tablet Viewing*
- Cohesive Social Media Branding
- Access to High Quality Stock Photos
- Search Engine Optimization
- PayPal Donation/Payment Plugins
- Hosting & Domain (1 Year)
- Basic Training + 1 Month of Post Launch Support

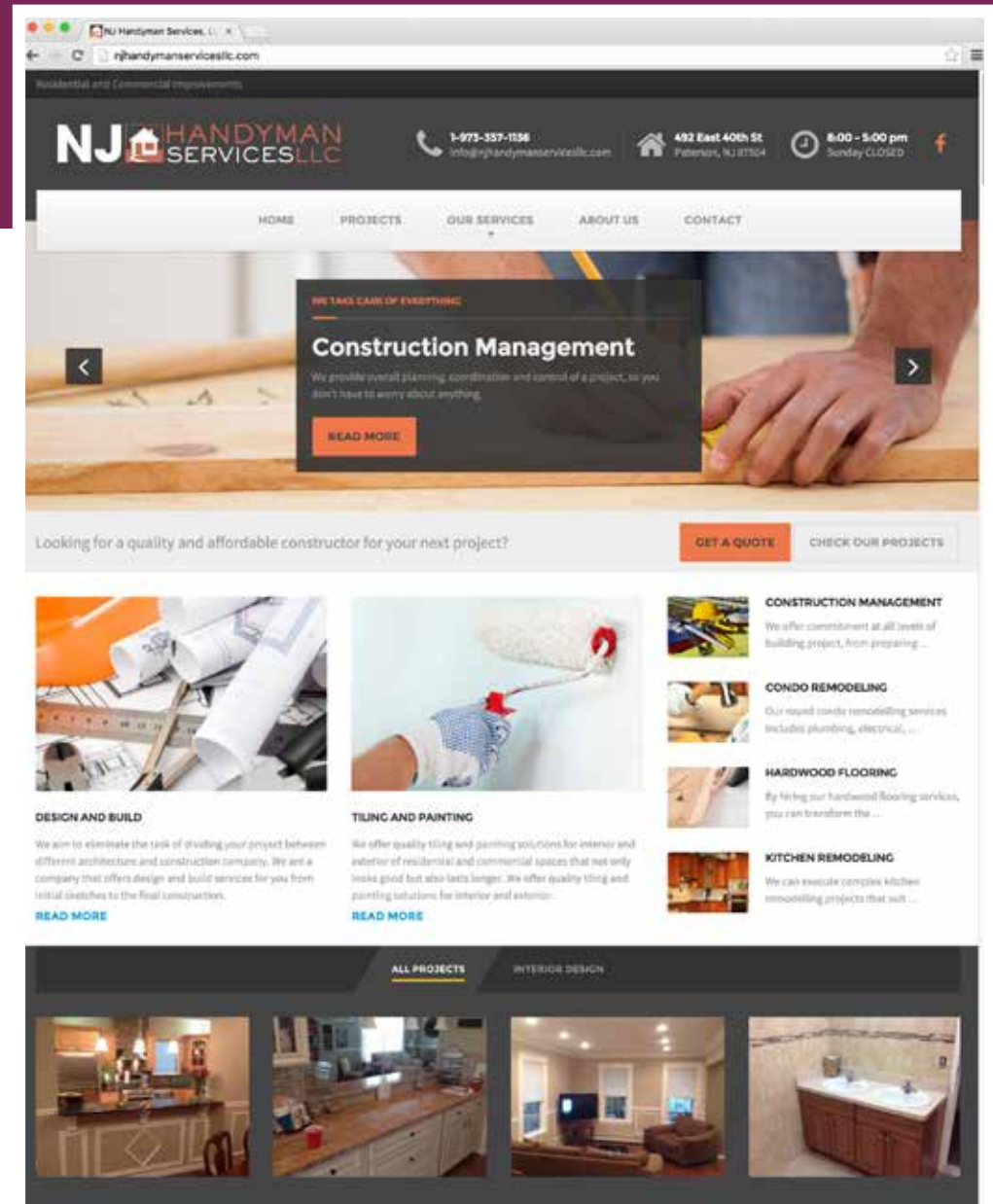


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Full Branding

Logo, Business Cards, Website, etc.



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Product Branding

Envisioning the end user's experience is our secret in producing designs that sell themselves.

Possibilities Include

- Product Labels
 - Bottles, Jars, Tins, Canisters, etc.
- Surface Designs
 - Textiles, Patterns & Prints
- Retail Packaging
- Book Cover Designs
- T-Shirt Designs
- Stationery Sets
- Home Decor & Accessories
 - Pillows, Mugs, Wall Art, etc.



Print* Marketing

Connect with us to create excitement for your business, special event, retail store and more.

Possibilities Include

- Business Cards
- Brochures
- Postcards
- Fliers, Posters
- Booklets
- Large Format Banners
- Gift Certificates
- Print Advertisements
- Invitations

*We collaborate with some of the best printing manufacturers in the US & UK to provide our customers with high quality prints to match our high quality designs.



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defy FRIZZ,
FOR
days.

NEW

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Natural HONEY
CURLFORMING CUSTARD

With hydrating honey and curl-loving chamomile, for "all-day" curls that won't take all day.

“This custard is one of my new faves. No sticky residue, no flakes and hold that lasts!”

-JOY, 3A

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Great For
All Curl Types!

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for your curl type and custom hair regimen.

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Walgreens



Testimonials

Daveia is extremely talented and a top professional. We hired her to create multicultural imagery for an interactive web site at UnitedHealthcare and we were extremely pleased with the outcome of her work. Her artistry was fun and inventive, and it really resonated with our audience. We enjoyed working with her and look forward to hiring her again for another business project.

--Corliss Hill

National Marketing Director, UnitedHealthcare

I am pleased to share my recommendation of Daveia Odoi. As the co-chair and part of of the Rutgers University African American Alumni Alliance (RAAA) web development team, we asked to work with Daveia for her vast experience and expertise with re-casting the identity and re-establishing the brand of the RAAA amongst Rutgers's world-wide African American alumni community. Working with Daveia was a pleasure. She made the website and the team look great!

--Dallas Grundy

Vice Dean, School of Law at University of Pennsylvania

Daveia of DNT Dynamite Design is an awesome graphic designer and consummate professional. One can definitely entrust her with their vision for a design and be certain that the end result will be extraordinary!

--Veronica Chapman

Author, I Know I Can





To get started, visit
www.dntdynamite.com/hello

Thank you for considering our services.
We look forward to exceeding your expectations.

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